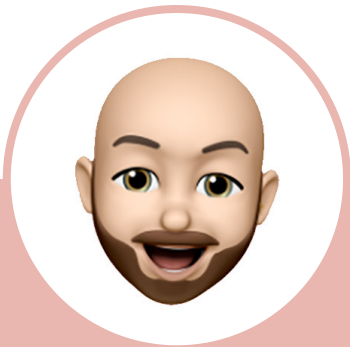


# Shmil Shmuel Abarbanel

**PRODUCT DESIGNER  
& VISUAL MAKER**



UX UI designer  
Bezalel Academy alumnus.  
Experienced with branding  
and advertisement.

## CONTACT

### MAIL

tule.a.s@gmail.com

### PORTFOLIO

www.shmilsky.com

### PHONE

050-927-9399

### LOCATION

Haifa

## Work Experience

2022 | **Product Designer Intern** at a voluntary project - "**Zeze**" App

- UX - User research (surveys & interviews), personas, app structure, user flows and wireframes.
- UI - Built UI kit focused on design principles and a detailed design system.

2018-2020 | **Brand Designer** at **IDEA Branding Solution**

- Creative designer - development and assimilation processes for multiple brands.
- Ideas developing - from the conceptual level and up to the implementation stage.
- Communication with clients and developers to assimilate design strategies correctly.

2016-2017 | **Graphic Designer** at **Hebrew University Student Union**

- Leader of Graphic designers at campus "Ein Kerem".
- Create and develop advertisement concept and branding according to customer's requirement.

2013-2018 | **Draftsman** at **A.S. Tamuz Safety Engineering**

- Sketching and planning Garmoshka scheme.

## Professional Training

2021-2022 | **BEX Academy** // Diploma

UX + UI design program.

Graduated with honors

## Education

2014-2018 | **Bezalel Academy of Arts and Design** // B.Design

visual communication department.

2005-2008 | **Gimnasia Gan Nahum High School** // full matriculation

Graduated with honors

## Software Proficiency

- Figma
- Illustrator
- XD
- Indesign
- Photoshop
- Premier

## Military service

2008-2011 | Combat medic in  
Israeli Search and Rescue Brigade

## Volunteering

"**IGY**" - Israel Gay Youth organization

"**Kehilatenu**" - Establishing LGBTQ+  
community in Haifa

## Languages

- Hebrew - Native
- English - Advanced