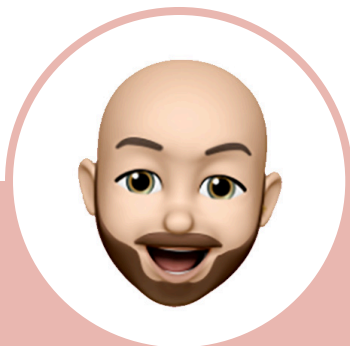


Shmil Shmuel Abarbanel

PRODUCT DESIGNER
& VISUAL MAKER



UX UI designer
Bezalel Academy alumnus.
Experienced with branding
and advertisement.

CONTACT

MAIL

tuleas@gmail.com

WEBSITE

www.shmilsky.com

PHONE

+972 50-927-9399

LOCATION

Haifa, Israel

Work Experience

Product Designer Intern at a voluntary project - "Zeze" App | 2022

- UX - User research (surveys & interviews), personas, app structure, user flows and wireframes.
- UI - Built UI kit focused on design principles and a detailed design system.

Brand Designer at IDEA Branding Solution | 2018-2020

- Creative designer - development and assimilation process of multiple brands.
- Ideas developing - from the conceptual stage and up to the implementation stage.
- Communication with clients and developers for assimilation design strategies correctly.

Graphic Designer at Hebrew University Student Union | 2016-2017

- Leader of Graphic designers at campus "Ein Kerem".
- Create and developed a concept advertisement and branding according to customer's requirement.

Draftsman at A.S. Tamuz Safety Engineering | 2013-2018

- Sketching and planning of Garmoshka scheme.

Professional Training

BEX Academy // Diploma | 2021-2022

UX+UI design program.

Graduated with honors

Education

Bezalel Academy of Arts and Design // B.design diploma | 2014-2018

visual communication studies.

Gimnasia Gan Nahum High School // full matriculation | 2005-2008

Graduated with honors

Volunteering

"IGY" - Israel Gay Youth organization

"Kehilatenu" - Establishing LGBTQ+ community in Haifa

Military service

Combat medic in Israeli Search and Rescue Brigade | 2008-2011

Software Proficiency

- Figma
- XD
- Photoshop
- Illustrator
- Indesign
- Premier

Languages

- Hebrew - Native
- English - Good